

**Marketing Liaison
St. Dominic Village
A Senior Care Community
2401 Holcombe Blvd
Houston, Tx 77021**

Summary:

The Marketing Liaison serves as the primary liaison to prospective patients and families and designated healthcare providers including: physicians, healthcare facilities, case managers, social workers, discharge planners, and insurance case managers. The clinical nurse liaison will manage the overall admissions/marketing process for St. Dominic Village skilled nursing facility/assisted living from hospital, LTACH, SNF referral to admission. This role will require frequent travel to area referring facilities and will require a dependable means of transportation.

Education/Experience:

This individual will possess the following:

- Highly organized individual that possesses self confidence
- Good phone etiquette
- Must have neat appearance and reliable transportation
- Knowledge of the geriatric population a plus
- Must be results oriented and a team player
- Previous clinical and/or sales/admission/marketing experience in skilled nursing is preferred;
- Solid communication skills and ability to build and maintain local professional relationships and drive referrals is required.
- Possess strong assessment skills, interpersonal skills and customer service skills
- Work independently, and demonstrate good judgment
- Must have excellent organizational skills and be an effective time manager and multi-tasker
- Possesses negotiation and persuasion skills as well as being an active listener
- Computer literate with a working knowledge of EMR (Electronic Medical Records)
- Working knowledge of Medicare and Medicaid programs
- Ability to work flexible hours as referrals demand
- Must possess a valid driver's license
- Be a graduate of an accredited school of nursing for licensed vocational nurses and possess a current license for the State of Texas, preferred

Apply online at vtran@stdominicvillage.org